

## MEDIA SUCCESS AT PAS24



**650+ OUTLETS**  
covered PAS24



**370+ OUTLETS**  
ran wire-transmitted  
news release



**30+ REPORTERS**  
registered for  
PAS24

## Notable Placements

STAT+

**HealthDay**  
News for healthier living

MDedge®

Healio\*

Medscape

Contemporary  
**PEDIATRICS**

## Top Research Coverage



**Children with Hypertension  
at Higher Long-Term Risk for  
Serious Heart Conditions**

(15+ articles published)



**Eye Ultrasounds  
May Assist with  
Detecting Brain Shunt  
Failure in Children**



**Long COVID  
Symptoms in  
Children Vary  
by Age**

## Research Topics Covered:



- ✓ **Artificial Intelligence**
- ✓ **Childcare Accessibility and Affordability**
- ✓ **Hypertension**
- ✓ **Long COVID**
- ✓ **NICU**
- ✓ **Preterm Infants**

### PAS24 COVERAGE

<b>American Academy of Pediatrics</b>	<a href="#">PAS Panel Addresses Historical Trauma Faced by Indigenous Groups, Calls on Pediatricians to Act</a>
<b>American Academy of Pediatrics</b>	<a href="#">PAS Plenary Highlights New Research on Mental Health, Equity, Pandemic</a>
<b>ANI</b>	<a href="#">Researchers Find How Eye Ultrasounds Help Detecting Brain Shunt Failure in Children</a>
<b>ANI</b>	<a href="#">Study Reveals How Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions</a>
<b>Asian Voice</b>	<a href="#">How Eye Ultrasounds Help Detecting Brain Shunt Failure in Children: Research</a>
<b>Contemporary Pediatrics</b>	<a href="#">Dupilumab Safe, Effective for Up to 1 Year for Atopic Dermatitis in Infants, Preschool Children</a>
<b>Contemporary Pediatrics</b>	<a href="#">Effect of Goals-Activity-Motor Enrichment in Infants with Cerebral Palsy</a>
<b>Contemporary Pediatrics</b>	<a href="#">Emergency Department Serves as Equitable Location for Influenza Vaccine Delivery</a>
<b>Contemporary Pediatrics</b>	<a href="#">Higher BMI, Obesity Probability Not Associated with Early Peanut Introduction</a>
<b>Contemporary Pediatrics</b>	<a href="#">Pediatric Obesity Spiked During COVID-19 Pandemic, Fell Off Post-Pandemic</a>
<b>Cosmos</b>	<a href="#">Age Influences Long COVID Symptoms in Kids</a>
<b>DrugTodayMedicalTimes</b>	<a href="#">Study Highlights Racial and Ethnic Disparities in Youth Mortality Rates</a>
<b>Dynamite News</b>	<a href="#">Study Reveals How Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions</a>

<b>Etemaad</b>	<a href="#">High BP in Childhood May Raise Risk of Heart Attack, Stroke: Study</a>
<b>Healio</b>	<a href="#">Bronchiolitis Transfers Increase at Disproportionate Rate Among Infants</a>
<b>Healio</b>	<a href="#">Children with High Blood Pressure Face Long-Term Risk for Cardiovascular Disease</a>
<b>Healio</b>	<a href="#">Palivizumab Cost-Effective for Prevention of Severe RSV in Infants</a>
<b>Healio</b>	<a href="#">Point-Of-Care Saliva Testing Raised HIV Screening Rate at Adolescent Clinic</a>
<b>Healio</b>	<a href="#">Prompts in Electronic Health Records Improve Guideline-Based Asthma Care</a>
<b>Healio</b>	<a href="#">Q&amp;A: What to Expect at The Pediatric Academic Societies Meeting</a>
<b>Healio</b>	<a href="#">Shorter Antibiotic Courses Fail to Beat E. Coli Bacteremia for Some Infants in NICU</a>
<b>Healio</b>	<a href="#">Study: IVIg Lowers Mortality in Children with Myocarditis</a>
<b>Healio</b>	<a href="#">Survey: 49% of Parents Unaware of Conditions Included in Newborn Screening Tests</a>
<b>Healio</b>	<a href="#">Survey: Trust in Vaccines Declines Among Teenagers, Parents</a>
<b>Healio</b>	<a href="#">Training Helps Obstetric Offices Increase Maternal Flu Vaccination</a>
<b>Healio</b>	<a href="#">Transmission to Unvaccinated Babies 'Incredibly Rare' When Rotavirus Vaccines Used in NICU</a>
<b>Healio</b>	<a href="#">VIDEO: 'Menu of Options' Can Help Pin Down Families' Desire for Social Resources</a>
<b>Healio</b>	<a href="#">VIDEO: Childcare Unaffordable for 98% of US Medical Residents</a>

<b>Healio</b>	<a href="#">VIDEO: Educating Practitioners About Naloxone Benefits Patients</a>
<b>Healio</b>	<a href="#">VIDEO: Increasing HPV Vaccination Using 'Boot Camp Translation'</a>
<b>Healio</b>	<a href="#">VIDEO: Pediatrics Faces 'Workforce Crisis'</a>
<b>Healio</b>	<a href="#">VIDEO: The 5 C's of Media Use for Children</a>
<b>Health Medicine Network</b>	<a href="#">ChatGPT Found to Display Lower Concern for Child Development 'Warning Signs' Than Physicians</a>
<b>Health Medicine Network</b>	<a href="#">Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions</a>
<b>Health Medicine Network</b>	<a href="#">Eye Ultrasounds May Assist with Detecting Brain Shunt Failure in Children</a>
<b>Health Medicine Network</b>	<a href="#">Multicomponent Intravenous Lipid Emulsion Found to Improve Brain Development in Preterm Infants</a>
<b>Health Medicine Network</b>	<a href="#">New Approach to Equitable Social Care Connects Pediatric Caregivers to Resources Without Screening</a>
<b>Health Medicine Network</b>	<a href="#">Rotavirus Vaccinations in NICU Pose Minimal Risk, Finds Study</a>
<b>Health Medicine Network</b>	<a href="#">Rural Children Struggle to Access Hospital Services, Say Researchers</a>
<b>Health Medicine Network</b>	<a href="#">Study Find Newborn Umbilical Cord Procedure Safe for Long-Term Neurodevelopment in Children</a>
<b>HealthDay</b>	<a href="#">Early Neurodevelopmental Assessments Can ID Cerebral Palsy</a>
<b>HealthDay</b>	<a href="#">Long-Term Risk for MACE Increased for Children with Hypertension</a>
<b>HealthDay</b>	<a href="#">Pediatric ED Length of Stay Reduced with Observation Unit for Mental Health</a>

<b>HealthDay</b>	<a href="#">Quality Improvement Initiative Boosts Early HPV Vaccine Rates</a>
<b>HealthDay</b>	<a href="#">Racial, Ethnic Disparities Seen for Leading Causes of Youth Mortality</a>
<b>HealthDay</b>	<a href="#">Video Laryngoscopy Improves Intubation on First Attempt in Neonates</a>
<b>India 24 Press News</b>	<a href="#">Rotavirus Vaccines Not Causing Outbreaks in NICUs: Report</a>
<b>India Today</b>	<a href="#">Children with High Blood Pressure at High Risk of Serious Heart Conditions</a>
<b>India Today</b>	<a href="#">Study Reveals How Long COVID Symptoms in Children Vary by Age</a>
<b>Inside Precision Medicine</b>	<a href="#">Long COVID Symptoms in Children Vary by Age</a>
<b>Irish Medical Times</b>	<a href="#">Video Laryngoscopy More Successful in Intubating Newborns - Research</a>
<b>Italy24 Press News</b>	<a href="#">Long COVID symptoms. In Pediatric Patients They Vary According to Age</a>
<b>MDedge</b>	<a href="#">Follow-Up for Pediatric Depression Doubles with New Quality Initiative</a>
<b>MDedge</b>	<a href="#">More Rapid Confirmation of an Autism Diagnosis is Coming to Primary Care</a>
<b>MDedge</b>	<a href="#">Pediatric Clinic Doubles Well-Visit Data Capture by Going Completely Paperless</a>
<b>MDedge</b>	<a href="#">Pediatrician Credibility Remains Intact in Midst of Health Misinformation</a>
<b>MDedge</b>	<a href="#">Pediatricians Face Competing Goals in Well Visits for LGBTQ+ Adolescents</a>
<b>MDedge</b>	<a href="#">The Inconsistency of Preparticipation Sports Evaluations Raises Issues About Their Utility</a>

<b>Medical Buyer</b>	<a href="#">How Eye Ultrasounds Help Detect Brain Shunt Failure in Children</a>
<b>Medical Dialogues</b>	<a href="#">Children with Hypertension at Higher Risk for Heart Conditions, Study Finds</a>
<b>Medical Dialogues</b>	<a href="#">Eye Ultrasounds May Assist with Detecting Brain Shunt Failure in Children: Study</a>
<b>Medical Xpress</b>	<a href="#">Long COVID Symptoms in Children Can Vary by Age</a>
<b>Medical Xpress</b>	<a href="#">Longer Use of Breathing Device Supports Lung Growth in Preterm Infants, Research Finds</a>
<b>Medical Xpress</b>	<a href="#">Multicomponent Intravenous Lipid Emulsion Found to Improve Brain Development in Preterm Infants</a>
<b>Medical Xpress</b>	<a href="#">Study Find Newborn Umbilical Cord Procedure Safe for Long-Term Neurodevelopment in Children</a>
<b>Medical Xpress</b>	<a href="#">Survey of US Parents Highlights Need for More Awareness About Newborn Screening, Cystic Fibrosis</a>
<b>MedicalUpdateOnline</b>	<a href="#">Study: Childcare is Unaffordable for U.S. Medical Residents</a>
<b>Medindia</b>	<a href="#">Safer Method for Newborn Blood Cell Transfer</a>
<b>Medindia</b>	<a href="#">Varied Long COVID Symptoms in Children Across Ages</a>
<b>MedPage Today</b>	<a href="#">Early Assessment Fairly Accurate for Flagging Cerebral Palsy</a>
<b>MedPage Today</b>	<a href="#">Kids with Hypertension May Have Twice the Risk of Cardiac Events</a>
<b>MedPage Today</b>	<a href="#">More Newborns Intubated on First Try with Video Laryngoscopy</a>
<b>MedPage Today</b>	<a href="#">Psych Staffing Linked to Shorter Stays in Pediatric Emergency Observation Unit</a>

<b>Medscape</b>	<a href="#">Are Preparticipation Sports Evaluations Worth Doing?</a>
<b>Medscape</b>	<a href="#">Pediatrician Credibility Survives Wave of Health Misinformation</a>
<b>Medscape</b>	<a href="#">Peds Clinic Doubles Data Capture by Going Paperless</a>
<b>Medscape</b>	<a href="#">Resource Menu Gives Choice to Caregivers Struggling to Meet Basic Needs</a>
<b>Medscape</b>	<a href="#">Telehealth May Reduce Repeat Asthma ED Visits in Kids</a>
<b>MIMS</b>	<a href="#">Darbepoetin Reduces Death, BPD Risks in Preterm Infants</a>
<b>MIMS</b>	<a href="#">Hypertension Puts Kids at Risk of Long-Term Cardiac Events</a>
<b>MIMS</b>	<a href="#">Infants, Children with Comorbidities at Greatest Risk for Critical COVID-19</a>
<b>MIMS</b>	<a href="#">Preemies Get a Growth Boost with Prenatal Steroids</a>
<b>Mirage News</b>	<a href="#">Eye Ultrasounds Could Detect Brain Shunt Failure in Kids</a>
<b>Mirage News</b>	<a href="#">Long-Term Breathing Device Usage Boosts Preterm Lung Growth: Study</a>
<b>Mirage News</b>	<a href="#">Minimal Risk Posed by NICU Rotavirus Vaccinations: Study</a>
<b>Mirage News</b>	<a href="#">Nemours Researchers to Discuss Youth Health at PAS 2024</a>
<b>Mirage News</b>	<a href="#">New Method Links Pediatric Caregivers to Resources, Study Finds</a>
<b>Mirage News</b>	<a href="#">Research: ChatGPT Lags Behind Doctors in Spotting Child Development Issues</a>

<b>Mirage News</b>	<a href="#">Rural Kids Face Challenges Accessing Hospital Services: Study</a>
<b>Mirage News</b>	<a href="#">U.S. Medical Residents Struggle with High Childcare Costs</a>
<b>Neuroscience News</b>	<a href="#">Umbilical Cord Milking Poses No Neurodevelopmental Risks</a>
<b>Newsroomodisha.com</b>	<a href="#">Study Shows How to Boost Lung Health of Premature Babies</a>
<b>NewsX</b>	<a href="#">Children with Higher Hypertension May Cause Heart Attack: Study</a>
<b>Ophthalmology Breaking News</b>	<a href="#">Eye Ultrasound Proves Effective for Pediatric Brain Shunt Failures</a>
<b>Patient Care</b>	<a href="#">Children with HTN Have 2-Times Higher Risk of Major Adverse Cardiac Events, According to New Research</a>
<b>Ruetir</b>	<a href="#">Map of Long COVID in Children, From Irritability to Phobias and Panic Attacks</a>
<b>Ruetir</b>	<a href="#">To the Bad Pediatrician, He Doesn't Recognize Children with Developmental Delays</a>
<b>Salute Domani</b>	<a href="#">Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions</a>
<b>STAT</b>	<a href="#">High Blood Pressure in Kids Doubles Their Risk of Cardiovascular Disease, Study Finds, Bringing a Call for Routine Screening</a>
<b>StudyFinds</b>	<a href="#">What is Brain Shunt Failure? Why Headaches and Fatigue May be Warning Signs for Certain Children</a>
<b>The Pioneer</b>	<a href="#">Rotavirus Jabs Do Not Cause Outbreaks in NICUs: Report</a>
<b>Times Now</b>	<a href="#">Study Says Children with High BP Have Four Times Higher Risk of Heart Attack, Stroke Later in Life</a>
<b>TrimFeed</b>	<a href="#">Study Finds Offering Menu of Options Boosts Caregiver Acceptance of Aid</a>



<b>TrimFeed</b>	<a href="#"><u>Study Reveals Alarming Long-Term Heart Risks for Youth with High Blood Pressure</u></a>
<b>TrimFeed</b>	<a href="#"><u>Video Laryngoscopy Improves Intubation Success in Neonates, Study Finds</u></a>
<b>ZeeNews</b>	<a href="#"><u>High Blood Pressure in Childhood Linked to 4x Higher Risk of Heart Attack and Stroke, Study Finds</u></a>