

THE POWER OF RETARGETING

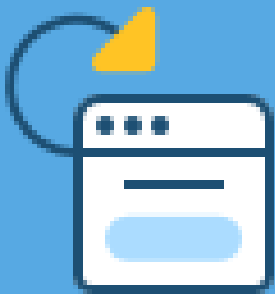
Guaranteed digital reach with
every attendee & website visitor

INTELLIGENT MARKETING STARTS HERE



Advertising Opportunities

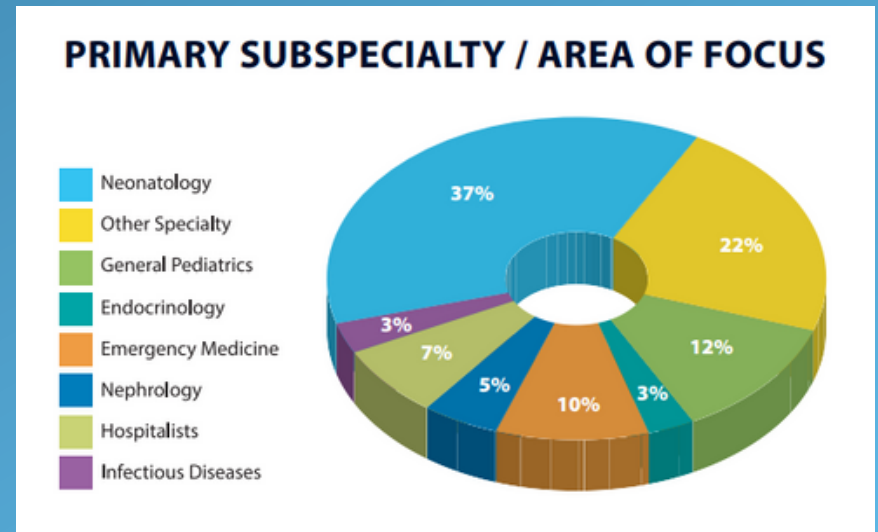
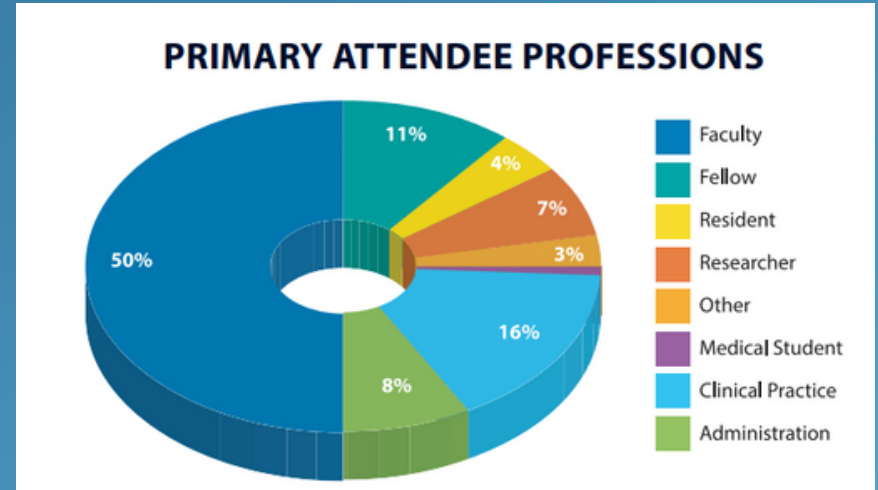
Overview



Extend your brand visibility and gain exposure with the pediatric medical community. Engage with an audience of over 140,000 users from around the world. We offer ad targeting packages that include design and implementation.

Access the PAS Meeting Audience*

SOCIETY DISTRIBUTION	
1,824	Academic Pediatric Association
68,125	American Academy of Pediatrics
1,775	American Pediatric Society
817	American Society of Pediatric Nephrology
1,266	Pediatric Infectious Diseases Society
3,968	Society for Pediatric Research
PAS MEETING STATS	
7,496	Total Attendees
1,053	International Attendees
2,024	Trainees
60+	Specialties
3,817	Abstracts Presented
650	Sessions & Events
128	Exhibitors
37	Sponsors
15,987	PAS App Users
DIGITAL COMMUNITY STATS	
20,000+	Monthly Website Visitors
75,000+	Monthly Website Impressions
60,000+	Email Subscribers



*Numbers are based on the last 5 in-person meeting statistics

Why Retargeting?

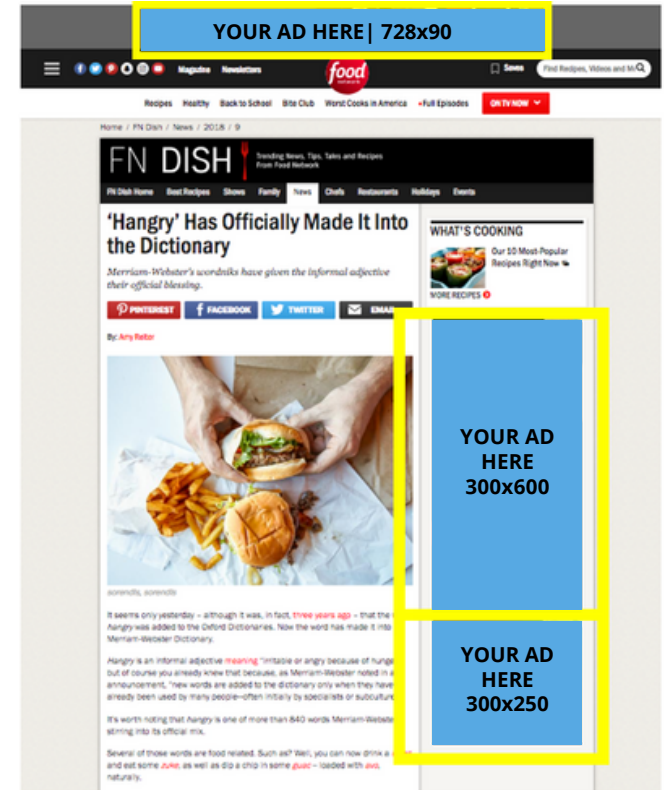
Advertise directly to PAS website visitors and professional learning participants. Retarget these visitors with your brand's ads anywhere they visit online.

Quality Targeting

Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you're trying to reach. Tap into PAS's exclusive network rather than relying on broad, generic targeting on common ad platforms.

CHOOSE YOUR REACH & DURATION:

Package	Price	Duration	# of Impressions
Option A	\$2,500	3 Months	50,000
Option B	\$5,000	3 Months	100,000
Option C	\$8,000	3 Months	200,000



Quantifiable Results:

Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

